



Program

“Weaving Success: Taking Leadership to the Next Level”

Lead to Succeed: “Are you READY to Take Yourself and Your Business to the Next Level?”

Date: October 12, 2011, House of Sweden, Washington D.C.

Time: 8:00 – 12:30pm

This seminar will address leadership trends and needs in the today’s complex global business environment. We will learn where the voids in leadership training exist. We will study the tools and insights we need to succeed as leaders in the 21st Century and how we can smooth the bumpy road to success? We will talk about how organizations effectively are blending the yin & yang of leadership. We will highlight emerging leaders of emerging markets and also study what’s happening with leadership in the digital management industry and how that’s affecting the way we do business globally. Who should attend? Decision makers and executives from the private sector, associations, NGOs, government and academia who are interested in taking their own leadership to a new level maximizing results—professionally and personally.

8 – 8.30 am **Registration & Networking**

8.30 – 8.40am **Welcome**

Jonas Hafström, Ambassador of Sweden to the United States
Gunilla Girardo, President, Next Level – USA

8.40 - 9:10 **“Leadership Trends & Needs in a Changing World”**

Speaker: Runar Sögaard, Founder, Next Level

Leadership is all about the individual and his/her ability to lead others and embrace and adapt to constant change. What does it take to be an effective leader in today’s global environment? What are the trends in leadership strategy? How are we equipping and preparing the next generation of leaders when 57% of current leaders in the U.S. will retire over the next 10 years?

9:10 - 9:40 am **“Cloud management driven by top leadership transforming the way business is done globally”**

Speaker: Bengt Wallentin, Founder and CEO, eBuilder

Embracing Cloud Processes solidly places leaders in the era of digital management. All leaders, whether in the public or private sector, have to embrace the Cloud in order to stay competitive and efficient. Building a digital company has long been just a vision. But today Cloud Processes give us new ways to automate, optimize, and control the operation of multi-enterprise business processes for less cost. Sounds complicated? It’s complex but not complicated. The Cloud is becoming the extended arm of companies and organization deploying the tools and principles of “Digital Management” to implement strategies and meet goals. But it’s all about leadership and maximizing the return of assets for companies/organizations allowing leaders to quickly and efficiently adapt business processes to a rapidly changing and increasingly complex global environment.

Break (15 minutes)

10:00-10:45 **“Blending the Yin & Yang of Leadership”**
How are companies today blending the different styles of women leadership with that of men? What are the positive results of electing more women to corporate boards? How do we motivate people to feel ownership and accountability for the success of the company and manage a healthy work/life balance?

Moderator: Cynthia deLorenzi, Founder of Success in the City

Panelists:

- Marcia Ferranti, President & CEO, Women's Transportation Seminar International
- Harriet Mouchly-Weiss, Founder and Managing Partner, Strategy XXI

10:45 – 11:05 **“Emerging Leaders of Emerging Markets”**
 Speaker: Shaista E. Khilji, PhD, Associate Professor of Human and Organizational Learning, The George Washington University

11:10 – 11:30am **“Smoothing the Bumpy Road to Your Next Level”**
 Speaker: Carole Hyatt, Founder of Getting to Next

So how do you get to Your next level? What is your next action item going to be to reach your professional and personal goals? With the help of proven strategies and a structured program that builds on your best assets and skills we'll talk about how to reach your personal and professional goals and beyond. Success happens when preparation meets opportunity and action trumps everything

11:30 – 12:30am **Lunch w/ Table Topics in the Anna Lind Hall, House of Sweden**

Each table will have the same 4 -5 topics/questions with a facilitator from the Next Level team to get conversations started. Topics will relate to leadership and reflect on the seminar. i.e.:

- *Do you have professional and personal goals?*
- *Have you thought about your past, present, probable future and desired future?*
- *Do you have an action plan to reach your fullest potential professionally and personally?*
- *Professionally, do you have a clear idea of what is expected of you?*
- *Do you know what motivates you personally and professionally?*

Optional: Complimentary One-on-One meeting with an executive coach

Have you ever thought about working with a leadership developer/executive coach to help take yourself and your business to the next level?

We all know that success happens when preparation meets opportunity. But are you ready and equipped to reach your full potential and realize your personal and professional dreams and goals? You can find out by doing a mini-assessment interview with a professional leadership developer/executive coach.

In conjunction with the above seminar, Next Level offers 1-hour one-on-one sessions with a professional leadership developer/executive coach. We have a limited number of these free of charge sessions available so if you want to take advantage of this, please register today.